

MEDIA

For more information, contact:

info@soulmatesunlimited.com

510.418.8813

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**REAL-LIFE DATING COACH SPILLS HER SECRETS
IN 'THE LOST ART OF DATING' BOOK**

SAN FRANCISCO — Dating coach and matchmaker Judith Gottesman, M.S.W., is releasing *The Lost Art of Dating* and *Your Soul Mate Awaits!* books concurrently in November, just in time for the Thanksgiving, Chanukah, and Christmas seasons—the time of year when single people most often hear, “So is there anyone special in your life?”

The owner of Soul Mates Unlimited®, Judith has worked as a professional dating coach and matchmaker for more than a decade. In *The Lost Art of Dating: A Dating Coach's Step-by-Step Guide to Finding Love at Any Age*, Judith takes on today's common and not-so-common dating conundrums. She knows that dating in today's app-happy, fast-tracked world can be annoying, confusing, and sometimes even scary. Readers will learn the basics — How do I find a date? Where can we go? What if there's no chemistry? What should I say? How long shall I stay?

Judith understands how frustration, self-doubt, and uncertainty plague those looking to date for the first time, for the first time in a *long* time, or for those who just need a fresh perspective. Discover how to craft an irresistible online profile, make a captivating first impression, infuse romance into your dating life, and even learn about “The Sex Effect” and “The Pillbox Pitfall.”

This hands-on book is not only for readers who are overwhelmed by dating and want to take on the challenge with the right tools and techniques, but also experienced daters who want to try a new approach. Rich with tips and tricks, *The Lost Art of Dating* is the masterful guide to finding a date ... and everlasting love.

Advance praise for *The Lost Art of Dating*:

“Judith is the magician of matchmaking!” — Dan Anisman, client

“Judith's personal and professional touch helped us to find the second love that we were ready for.”

— Louis H. Falik and Vera David, authors of *The Second Time Around: How to Find, Create, and Have Lasting Intimacy After Loss or Disappointment*

ABOUT JUDITH GOTTESMAN

Judith Gottesman is a dating coach and matchmaker. The daughter of Rabbi Aaron Gottesman, who came from a long line of famous rabbis, she has always had an interest in the Jewish tradition of matchmaking and the idea that there is a soul mate out there for each and every one of us.

Judith began coaching and matchmaking informally more than 20 years ago, out of a desire to help others find love and happiness; she launched Soul Mates Unlimited® in 2009. Her technique, which employs equal parts psychology, attention to detail, and intuition, has resulted in many successful, lasting matches and marriages.

She has an undergraduate psychology degree from UC Berkeley and a master's in social work from Yeshiva University in New York City. When she's not bringing love into people's lives, she enjoys swimming, snorkeling, international travel, wildlife photography, and volunteering for animal rescue organizations.

**Learn more about Judith's work through www.MyDatingCoach.co
or www.SoulMatesUnlimited.com.**

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